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DRINK

For the wine aficionado who has everything, it isn't enough to simply purchase an expensive bottle. Drinking rarity is more thrilling than flaunting common prestige. Limited-edition wines fit the bill (usually a steep one), and that's exactly what Philadelphia-based importer Vine Street Imports has focused on with its Lost Highway Project series, an annual release that pairs one of its high-end wineries with a famous artist for the label.

This year's release is a 100-case limited issue of the pricey-but-superb 2004 Bindi pinot noir from its Macedon Ranges vineyard in Australia. The spooky purple and gold hitchhiker on the label was designed by noted rock-poster artist Justin Hampton. Unlike the project's luscious shiraz fruit bombs of years past (like Two Hands' Stella's Garden), this pinot is ultra-sleek and elegant, a laser

beam of dried cherries, milk chocolate and mint that cruises on silky tannins to a luxuriously long finish.

Bindi's

Lost Highway

Project pinot noir costs \$75 a bottle, or \$375 a six-pack (plus a really cool box) at Canal's Bottlestop, 10 W. Route 70, Marlton, 1-800-327-5054. Also available in restaurants such as Vetri and Le Bec-Fin.

— Craig LaBan

